



ROOTAMZ

Empower Your eCommerce Marketplace Success

Get most out of your online eCommerce Marketplace solutions with RootAMZ,
Professional Services – Amazon Vendor Central Account Management, Walmart Management, Brand Design
& Development Services for eCommerce & more.

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About Us

RootAMZ is a reputable provider of Amazon account management services, specialising in Amazon Vendor Central, Amazon Seller Central, Amazon PPC & Walmart Marketplace Management, eBay Marketplace Management alongside Brand Design & Development for eCommerce businesses. Our expert team is committed to helping manufacturers & distributors navigate the complexities of B2B retail on Amazon, enabling them to achieve sustainable growth & profitability.



Vision

To become the leading partner for businesses aiming to thrive in the Amazon & different eCommerce marketplace through innovative strategies & outstanding service.



Mission

Our mission is to provide comprehensive solutions that simplify the Amazon Vendor experience, allowing our clients to focus on their core business objectives while we manage the intricacies of eCommerce.

Our Values



Integrity

We uphold transparent practices & ethical decision-making.



Innovation

We continuously seek new methods to enhance our services & adapt to market changes.



Customer-Centricity

Our client's success is our foremost priority, guiding every decision we make.



Collaboration

We foster a partnership approach, working closely with our clients to achieve shared goals.

Services Overview

RootAMZ offers a comprehensive suite of services tailored to meet the unique needs of businesses operating on Amazon & Walmart:



Amazon Account Management Services:

- Amazon Vendor Central Management
- Amazon Seller Central Management
- Amazon PPC Support
- Amazon Account Health Management
- Amazon Brand Store Creation / Brand Story Creation
- A+/Premium A+ Content Creation
- Amazon Product Video Creation
- Inventory Management
- Performance Analytics
- Marketing Support
- Compliance & Documentation
- Training & Consultation



Walmart Account Management Services:

- Walmart Seller Central Management
- Walmart PPC Support
- Walmart Account Health Management
- Walmart Store & Shelf Design
- Walmart Product Video Creation

Detail of Services



Amazon Vendor Central Management:

We oversee all aspects of your Amazon Vendor Central, seller central account management, Amazon PPC support, A+/premium A+content creation (EMC) Brand Design & Development for eCommerce businesses from onboarding to daily operations, ensuring your brand is effectively represented & managed.



Inventory Management:

Our team employs strategies to optimise inventory levels, minimise excess stock & prevent stock outs, ensuring that your products are always available for customers.



Detail of Services



Performance Analytics:

We provide detailed reporting & insights into sales performance, customer behavior & market trends, enabling data-driven decision-making.



Marketing Support:

Our experts design targeted advertising campaigns & promotions to enhance product visibility & drive sales, maximising your return on investment.



Detail of Services



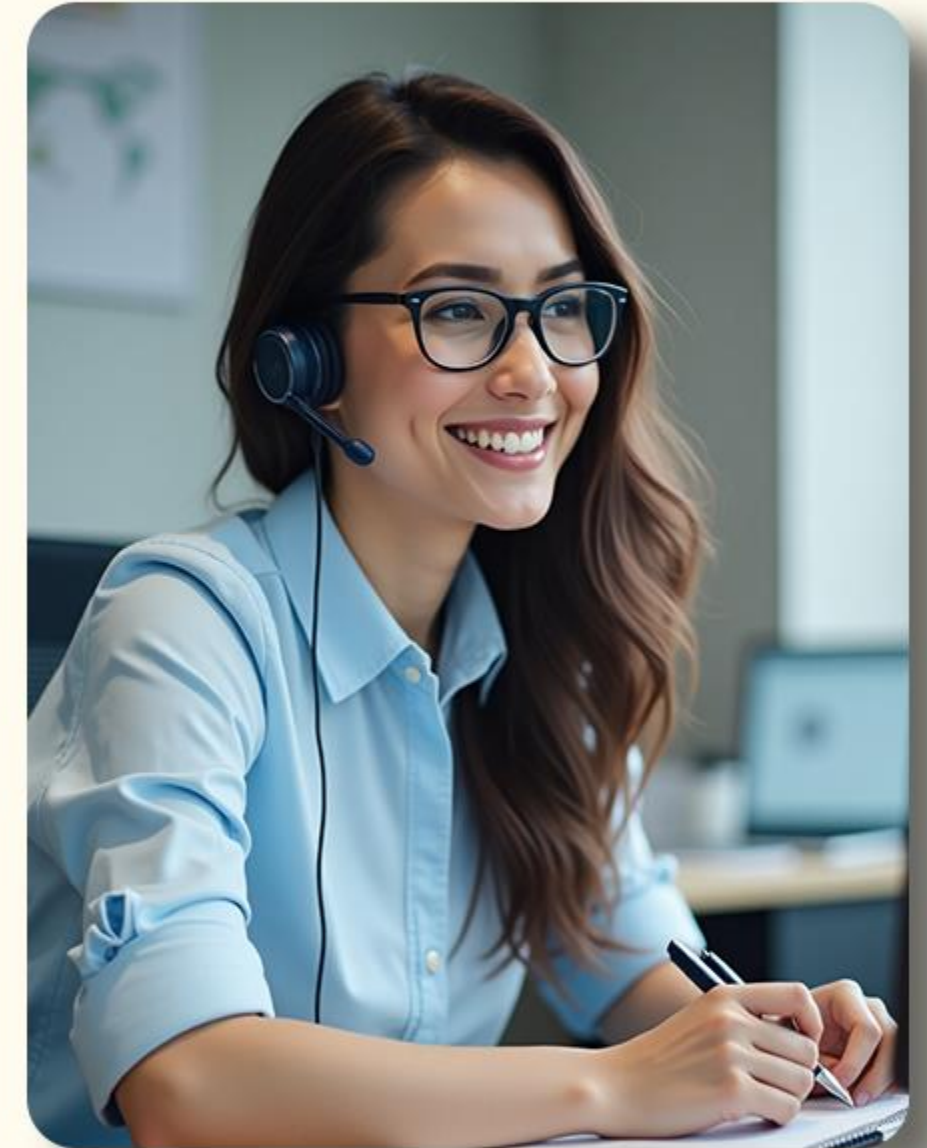
Compliance & Documentation:

We ensure that your operations comply with Amazon's requirements by managing essential documentation, including Proof of Delivery (POD) & Bill of Lading (BOL).



Training & Consultation:

We offer training sessions & consultations to empower your team with the knowledge & skills necessary for success on Amazon.



Why Choose RootAMZ?



Expertise

Our team includes industry veterans with extensive experience in eCommerce & Amazon operations.



Tailored Solutions

We recognize that every business is unique & provide customised strategies to meet specific goals.



Proven Track Record

Our success stories demonstrate how we've helped clients achieve substantial growth on Amazon.



Dedicated Support

We pride ourselves on our responsive customer service & long-term partnerships with clients.

Our Process



Initial Consultation:

We assess your current Amazon operations & identify areas for improvement.



Implementation:

Our team executes the strategy, managing all aspects of your Amazon Vendor Central account.



Strategy Development:

Based on our findings, we formulate a tailored strategy to achieve your objectives.



Ongoing Management:

We continuously monitor performance & make necessary adjustments to optimise results.



Reporting:

Regular updates & detailed reports keep you informed of progress & insights.

Client Case Studies



Client Case Study 3DActive

Challenges :

3DActive challenging low sales & low visibility on Amazon.

Solutions Implemented :

- Conducted a detailed account audit.
- Optimized product listings with targeted keywords.
- Developed engaging A+ Content and PPC campaigns.

Results Achieved :

- Sales increased by 150% in three months.
- Organic traffic grew by 200%, boosting conversion rates by 30%.



Client Case Studies



Client Case Study Pather Martin

Challenges :

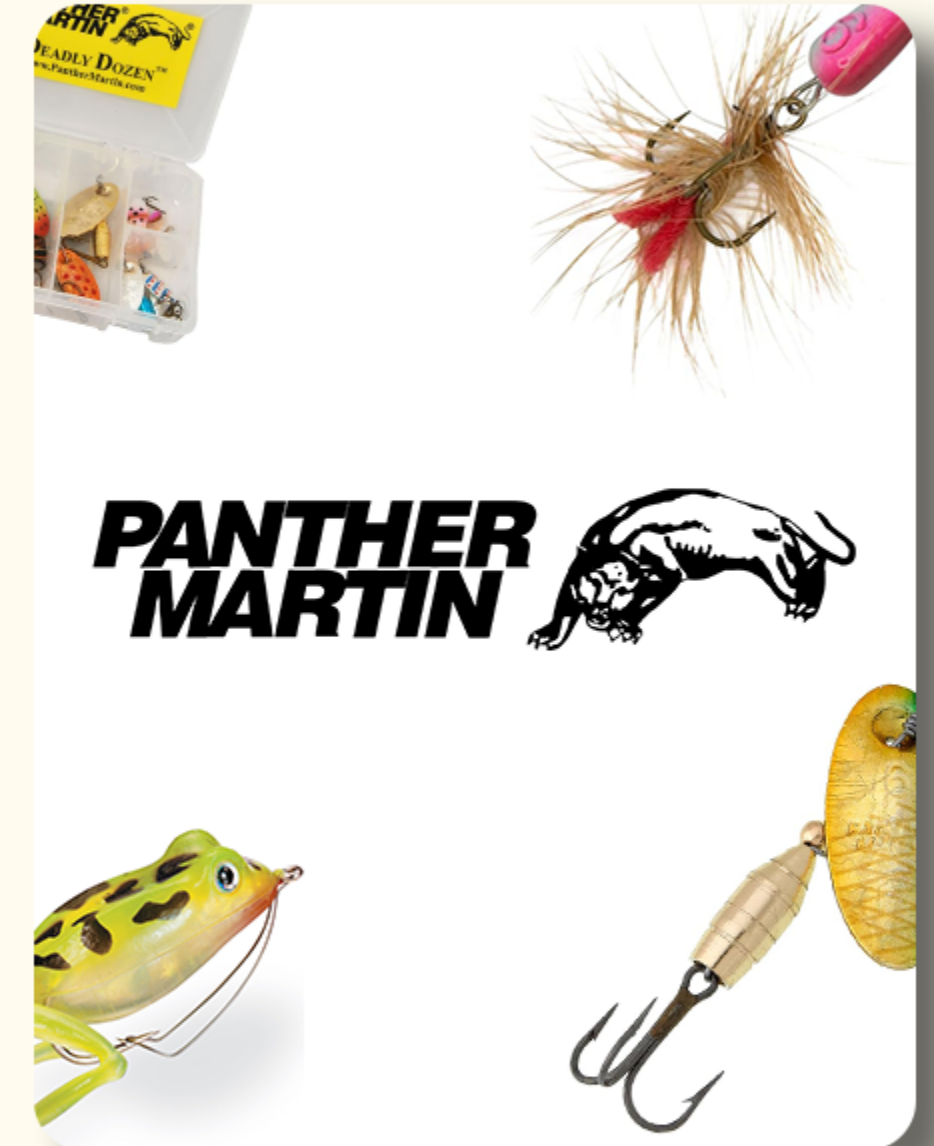
Pather Martin struggled with inventory management and low account health.

Solutions Implemented :

- Analyzed inventory turnover and optimized stock levels.
- Provided Account Health Management guidance.
- Enhanced product listings for better visibility.

Results Achieved :

- Reduced stockouts by 50%.
- Improved account health score, leading to a 120% increase in monthly sales.



Client Case Studies



Client Case Study Eleven Australia

Challenges :

Eleven Australia needed to establish a strong brand presence for a new product line.

Solutions Implemented :

- Developed a targeted marketing strategy.
- Created a visually appealing Amazon Storefront.
- Launched promotional campaigns via social media and PPC.

Results Achieved :

- Achieved \$100,000 in sales within the first quarter.
- Increased brand awareness by 40%, with strong customer feedback.



Contact Us

Get In Touch

We would love to hear from you! For inquiries or to learn more about how RootAMZ can assist your business on Amazon, Walmart & eBay.

[Get Free Account Audit](#)